

EXECUTIVE DECISION REPORT**PROPOSED 20MPH ZONE – AINSDALE ROAD AREA**
STAGE 2 CONSULTATIONS

- D.1 375 letters, plans and response forms were delivered to all properties within the proposed 20mph zone for the Ainsdale Road Area. 133 replies were received (including 26 by e-consultation) which represents a 35% response rate.

The following table show the results of these responses

Proposed 20mph Speed Limit		Proposed traffic calming	
In favour	116 (87%)	In favour	92 (69%)
Against	14 (11%)	Against	35 (26%)
Don't know	2 (2%)	Don't know	4 (3%)
No selection	1 (<1%)	No selection	2 (2%)

- D.2 This shows considerable public support for the introduction of the 20mph speed limit and traffic calming.

A detailed breakdown of responses on a street-by-street basis, including e-consultation replies inside the area is shown as Appendix E.

- D.3 In addition, four responses (all in favour of the 20mph speed limit and traffic calming) from outside the area were received.

- D.4 The main issues raised through the consultation process are summarised below: -

D.4.1 Request for additional traffic calming features to be installed

Eleven respondents thought additional traffic calming was needed in the area to stop speeding vehicles. In particular the junction of Wyngate Drive and Dorchester Road was mentioned and also the junction of Ainsdale Road with Hinckley Road, as this forms a rat run through the area. In addition, two respondents thought Hinckley Road should be traffic calmed close to Dovelands School. However, the average speeds of vehicles in the area are already suitable for a 20mph speed limit without the need for additional traffic calming.

D.4.2 Scheme unnecessary

Nine respondents thought either there was no need for any traffic calming (5) no need for a reduction in the speed limit (2), that speed humps damage cars (1) or that the money could be better spent (1).

D4.2 School parking issues on Kingswood Avenue

Six respondents mentioned inconsiderate school parking issues including parking on double yellow lines near the Kingswood Avenue / Hinckley Road junction. This has been referred to the parking enforcement team.